

## Miscellaneous

The sending countries or employers are requested to defray the following costs:

- all expenses in the home country incidental to travel abroad, including expenditures for passports, visas, required medical examinations, inoculations etc. and other such miscellaneous items, and internal travel to and from the airport of departure and arrival in the home country;
- compensation in the event of death or disability of participants in connection with their attendance of the training course;
- compensation in the case of loss of or damage to personal property of participants while attending the training course.

It is expected that the participants are granted leave for the duration of their stay and that their salaries will be continued to be paid to ensure maintenance of their dependants. InWEnt points out that participants are expected to be in good health to attend the course. InWEnt will provide a health insurance. Please note that this insurance only covers cases of acute illness appearing during the duration of the course.

For technical and organisational reasons it is not possible for participants to be accompanied by family members.

## Inquiries/Applications

Kindly address inquiries / applications directly to:

International Institute for Journalism (IIJ) of InWEnt  
Ms. Britta Scholtys  
Ms. Melanie Bolik  
Stresemannstr. 92  
10963 Berlin, Germany  
Phone + 49 30 43996-312/-224  
Fax: +49 30 439 96-260  
E-mail: Summer\_Academy@inwent.org

## International Institute for Journalism

The International Institute for Journalism (IIJ) of InWEnt – Capacity Building International, Germany, has been offering advanced training for print and news agency journalists from developing and transitional countries since 1964. In recent times, special courses for online journalists have been added to the training scheme.

The aim of the courses is to strengthen the press freedom in the partner countries of the German development cooperation and thus improve the conditions for democratisation and social and economic development. In this capacity, the IIJ represents a key pillar in the media development work of the Federal Ministry for Economic Cooperation and Development (BMZ).

The IIJ currently offers up to forty training courses per year in Germany and abroad for 400 to 500 media representatives. A high proportion of these participants now hold senior positions in the media industry throughout the world.

International Institute for Journalism (IIJ) of InWEnt  
Stresemannstr. 92  
10963 Berlin, Germany

Phone +49 30 43996-297  
Fax +49 30 43996-260  
www.inwent.org/iij

## InWEnt – Qualified to Shape the Future

InWEnt – Capacity Building International, Germany, is a non-profit organisation with worldwide operations dedicated to human resource development, advanced training, and dialogue. Our capacity building programmes are directed at experts and executives from politics, administration, the business community, and civil society. We are commissioned by the German federal government to assist with the implementation of the Millennium Development Goals of the United Nations. In addition, we provide the German business sector with support for public private partnership projects. Through exchange programmes, InWEnt also offers young people from Germany the opportunity to gain professional experience abroad.

InWEnt –  
Internationale Weiterbildung und Entwicklung gGmbH  
Capacity Building International, Germany  
Friedrich-Ebert-Allee 40  
53113 Bonn

Phone +49 228 4460-0  
Fax +49 228 4460-1766  
www.inwent.org



## Course Announcement IIJ Summer Academy 2008

### Freedom and Responsibility in the Media

76 125 013 00

June 29 to July 25, 2008  
Hamburg, Germany

on behalf of:  
 Federal Ministry  
for Economic Cooperation  
and Development

  
Capacity Building International  
Germany



### Announcement

The International Institute for Journalism (IIJ) of InWEnt – Capacity Building International, Germany, announces its 6<sup>th</sup> Summer Academy for young journalists: “Freedom and Responsibility in the Media”.

The programme will take place in Hamburg, Germany from June 29 to July 25, 2008. The Summer Academy aims at promoting media freedom and journalistic ethics. In addition it will offer professional insights into the German media industry.

The 24 participants will come from Africa, the Americas, Asia and Europe. The following information provides details on the programme, admission requirements and organisational issues.

### Course Objectives

The IIJ Summer Academy will offer talented young journalists from around the world a unique opportunity to acquire knowledge and to take up well-defined positions for a sustainable self-conception and a successful career in journalism. Therefore, the course will afford ample opportunity to gain both practical experience and profound insights into the political and ethical framework that guides the practical journalistic work.

### Course Contents

Topics to be covered during the IIJ Summer Academy include:

- Foundations, functions and limits of press freedom
- Comparison of private, state and public service media systems
- The German media and its regulatory framework
- Role of press clubs, journalists associations and self regulatory institutions
- Investigative journalism and ethical constraints
- Media and Conflict: Sensitive Reporting
- Content and purpose of an ethical code for journalists
- Role of a free press in the development process

At the end of the programme, participants have gained practical experience and a good understanding of general parameters which determine the work of journalists.

### Methods of Teaching

The IIJ Summer Academy will combine lectures, group work and practical exercises. There will be field trips to various newsrooms in Hamburg and beyond. The whole group will go on a study tour to Berlin. Various cultural events are also part of the Summer Academy. The programme will be conducted in English.

### Lecturers

The lecturers are prominent, senior journalists with wide experience of all aspects of newspaper and agency work. Most of them work, or have worked until recently, in leading newspapers and news agencies in Germany or other European countries. They have wide experience with the media in developing and transitional countries. Wherever possible, lecturers from outside Europe are also recruited.

### Certificates

Upon completion of the full programme participants will be awarded a certificate of attendance.



### Admission Requirements

The programme is directed at young journalists.

Participants are expected:

- not to be over 30 years of age;
- to have a minimum of 1 year of professional experience;
- to be proficient in English (the course and all exercises will be conducted in English).

### The application deadline is April 25, 2008.

The decision about admission to the course will be taken by the International Institute for Journalism of InWEnt in Berlin.

### Accommodation

InWEnt will provide accommodation, food or a small food allowance and a season ticket for public transport during the period of the course. All other expenses will have to be borne by participants themselves.

### International Flight Arrangements

Successful applicants and their employers are expected to bear the travel costs to Hamburg. In well-founded individual cases and unless otherwise stipulated in the bilateral

agreements between the Federal Republic of Germany and the home country of the proposed participant, InWEnt is in a position to provide return tickets to Hamburg from the nearest international airport in the respective home country.

Other expenses in the respective home country for travelling abroad will not be covered by InWEnt. If international flight tickets are provided, InWEnt will make excursion fare reservations according to the regulations of IATA-airlines. A change of such reservations may imply extra costs, which will not be covered by InWEnt. The tickets will be made available through the German Embassy or a local travel agent a few days prior to departure.

### Transport upon Arrival

Participants should be prepared to arrive in Hamburg on June 28, 2008. They are kindly requested to confirm their arrival time so that they can be met at Hamburg airport by an IIJ staff member. In case of late or early arrivals please contact the information desk at the airport and ask for assistance to inform the IIJ.

### Travel Documents

Participants are kindly requested to obtain the necessary travel documents including a sufficient amount of foreign exchange, which they may need for the stay abroad. If an entry visa for Germany is required, participants should apply for a so called Schengen Visa (multiple entry). This would also be advantageous in case travel changes become necessary.

### Climate/Clothing

As the case may be it can be rather cool or very warm. A cardigan is never out of place in Central Europe. Since it can rain at any time rain-proof clothes or at least an umbrella are warmly recommended. At the training centre, during the lessons, informal clothing would be suitable. For visits of media houses, more formal or traditional dresses are recommended.